

BA-Eindwerkstuk Seminar

Week 4: Analysis and Reporting

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Today's Session

How Today Works

Dr. Denney is out sick. Today's session is led by your classmates.

The plan:

- As a class, go through these slides together and talk through them as a group.
- No one is lecturing — we are reading, reacting, and discussing.
- Please raise questions, comments, and concerns as we go.

Important

We are taking notes on what gets discussed, asked, and raised. Dr. Denney will respond in writing or by video afterward. Your questions and comments will help shape that response.

What You Need

Download these two documents from the course website **now**:

1. **Analytical Framework Guidelines** — explains the structure you will use in your thesis
2. **Analytical Framework Example** — an example showing how a real project uses this structure

We will read the **guidelines first**, then come back to the example later.

The Analytical Framework

What Is an Analytical Framework?

An analytical framework is a **structured plan** that explains how you will interpret your data and answer your research question.

It connects three things you have already developed:

1. Your **research question** (Week 1)
2. Your **data and sources** (Week 2)
3. Your **literature review** and theoretical approach (Week 3)

A note on terminology

Depending on your project, this chapter might be called “Methodology,” “Research Design,” or “Analytical Approach.” “Analytical framework” is a generic term — what matters is the content, not the label.

Where It Fits in Your Thesis

1. **Introduction** — question, motivation, overview
2. **Literature Review** — situate your question, identify the gap
3. **Methodology / Analytical Framework** ← *this is what today is about*
 - How you connect theory to data
 - What you analyze, how, and why
4. **Findings**
5. **Discussion and Conclusion**

The analytical framework is the bridge between your literature review and your findings. Without it, the reader doesn't know how you got from theory to evidence.

Read

Analytical Framework Guidelines

This document walks through a suggested structure for writing the methodology chapter of your thesis. Take a few minutes to read it now.

Discuss: The Guidelines

After reading through the guidelines document:

- What parts of this structure make sense to you? What parts are confusing or unclear?
- Which sections do you think will be easiest to write for your project? Which will be hardest?
- The guidelines note that not every section will look the same for every project. For example, “operationalization” applies most directly to projects with coding schemes — if your project is more historical or interview-based, the equivalent is explaining how you identify themes or patterns in your sources. What does this look like for your project?

Note any questions you want Dr. Denney to address.

Seeing It in Practice

Read

Analytical Framework Example

This document applies the guidelines structure to a real project — media coverage of Yemeni refugees on Jeju Island. Take a few minutes to read it now.

What Makes This Example Work?

- **Theory drives the method.** The four coding categories (security, economic burden, cultural identity, humanitarian) come from framing theory — they are not made up. The researcher can explain *why* those categories.
- **Sources are justified.** Three newspapers chosen because they represent different ideological positions. The comparison *is* the analysis.
- **Steps are explicit.** Someone else could follow the same procedure and arrive at similar findings.
- **Everything connects back to the question.** Every element traces back to the research question about how ideological stances shape media representation.

Discuss: The Example

- Does this framework make sense? What would you do differently?
- The coding scheme has four categories. How did the researcher get from “framing theory” to *these specific four*? Is that convincing?
- Think about your own project: what is the equivalent of “comparing three newspapers”? What are you comparing — sources, time periods, cases, perspectives?
- What questions do you have for Dr. Denney about the example or about building your own framework?

Your Projects

Thinking About Your Own Framework

Try to answer these four questions for your project — even roughly:

1. **What is your theoretical approach?** What theory or concept from your literature will guide your analysis?
2. **What are your sources?** What will you actually analyze, and why those?
3. **How will you connect theory to data?** How will you recognize your key concepts in the data? What will you look for?
4. **What are your steps?** What do you do first, second, third?

Go around the group. Share your answers — even if they are rough or uncertain. That is the point. Note where people are stuck or unsure.

Next Steps

Assignment #1: Revised Proposal

Due: March 13, 2026 — submit via Brightspace by 23:59.

Your revised proposal should incorporate what you have learned in weeks 1–4:

- A clear, focused **research question** and statement of the **problem**
- An **annotated bibliography** and draft **literature review outline**
- A description of your **data and sources**
- A preliminary **analytical framework** (use the guidelines as a reference)

Rubric

See the rubric on the course website for full evaluation criteria.

Looking Ahead

This is the last weekly “boot camp” session.

- **Week 6 (Mar. 20):** Pre-recorded lecture reviewing weeks 1–4
- **From now on:** Work independently; continue to meet with your supervisors

Office Hours — Next Week

Dr. Denney will be in the classroom **Friday, March 6, from 10:00 to 11:00** for questions and answers — about this week’s material, your proposals, or anything else.

Key Dates:

- Assignment #1 due: March 13, 2026
- Assignment #2 due: April 03, 2026

Resources

Analytical Framework Guidelines (on the course website)

Analytical Framework Example: Yemeni Refugees (on the course website)

Mullaney, Thomas S., and Christopher Rea. *Where Research Begins: Choosing a Research Project That Matters to You (and the World)*. Chicago: University of Chicago Press, 2022.

Assignment #1 rubric available on the course website.